

Metzingen, October 26, 2023

HUGO BOSS INVESTS MORE THAN 100 MILLION EUROS IN EXPANSION OF LOGISTICS CENTER IN FILDERSTADT

- **Go-live planned for 2026 – creating up to 300 new jobs**
- **Focus on further digitalization and automation**
- **Shipping and storage capacity to increase by 75 percent**

To further support the successful execution of its "CLAIM 5" growth strategy, HUGO BOSS is expanding its distribution center for flat-packed goods in Filderstadt-Bonlanden near Stuttgart, Germany. The Group is thus responding to increased global customer demand for the BOSS and HUGO collections. The Company is investing more than 100 million euros in the expansion project, with a focus on the further digitalization and automation of processes, and the further development of robotics solutions. The new building will increase shipping as well as storage capacity by around 75 percent, thus creating the basis for up to 300 additional jobs. The expansion is scheduled for completion in 2026.

"HUGO BOSS has grown strongly across all brands, regions, and distribution channels in recent quarters," says Daniel Grieder, CEO of HUGO BOSS. "Our brand refresh as part of our 'CLAIM 5' growth strategy has been enthusiastically received by customers worldwide. We are now creating additional capacity in our state-of-the-art logistics center so that we can continue to deliver the increased order volume quickly and reliably in the future. With this investment, we will further optimize the efficiency of our warehousing operations, and once again set new standards in logistics in Europe."

HUGO BOSS inaugurated the central distribution center for Europe in Filderstadt in 2014. More than 35 million units per year are currently shipped by around 350 employees to customers all over Europe, with the storage capacity being around 400,000 bin locations. This makes it one of the most modern logistics centers in Europe, having already been a pioneer for intelligent intralogistics when it first opened.

Last but not least, the investment is a clear commitment on the part of the Company to the location not far from its headquarters in Metzingen. The realization of the project was possible thanks to the support of the city administration of Filderstadt.

Press Release

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