



HUGO BOSS

WE CARE
OUR BETTER
PRODUCTS

2023/2024

▶ WE CARE

AT HUGO BOSS WE CONTINUOUSLY LOOK FOR BETTER WAYS TO PRODUCE OUR PRODUCTS. THAT IS WHY ALL PRODUCTS FROM OUR WE CARE INITIATIVE CONTAIN AT LEAST 60% BETTER RAW MATERIALS.

WE CARE FOR A BETTER TOMORROW

By 2025...

- $\geq 60\%$ of our product range consists of WE CARE styles
- 100% sustainably sourced cotton by 2025
- 100% sustainably sourced leather by 2025

But we don't stop

By 2030...

- 100% of our natural materials will be sourced from regenerative agriculture or closed loop recycled sources
- 0% polyester and nylon in our collection*
- 80% CIRCULAR products**

*Fabrics, linings and paddings

**Apparel



WE CARE ABOUT THE MATERIALS IN OUR PRODUCTS

BETTER RAW MATERIALS (WE CARE)

HERO

- ✓ Regenerative Cotton
- ✓ Regenerative Wool

- ✓ HeiQ AeonIQ
- ✓ Canopy Next Gen
- ✓ Circulose (Renewcell)
- ✓ Seacell™
- ✓ Lenzing Refibra™

- ✓ Recycled Wool
- ✓ Recycled Viscose
- ✓ Recycled Cotton

- ✓ Linen
- ✓ Hemp
- ✓ Kapok

BASIC

- ✓ Certified organic cotton
- ✓ Cotton made in Africa
- ✓ Other certified cotton
- ✓ Organic cotton in conversion
- ✓ The Egyptian Cotton Project

- ✓ FTC Cashmere
- ✓ Certified Wool
- ✓ Traceable Wool
- ✓ Certified Mohair
- ✓ Certified Cashmere

- ✓ Canopy certified (Modal, Lyocell Viscose)
- ✓ Tencel™ Lyocell
- ✓ Tencel™ Modal

- ✓ Recycled Polyester from Textile Waste
- ✓ Recycled Nylon

- ✓ LWG Gold
- ✓ Olivenleder + LWG Silver

OUR STANDARDS

OUR MINIMUM REQUIREMENTS

- ✓ Mulesing free wool
- ✓ Better Cotton Mass balance
- ✓ LWG Leather Working Group silver & bronze or comparable standards

TO BE PHASED OUT

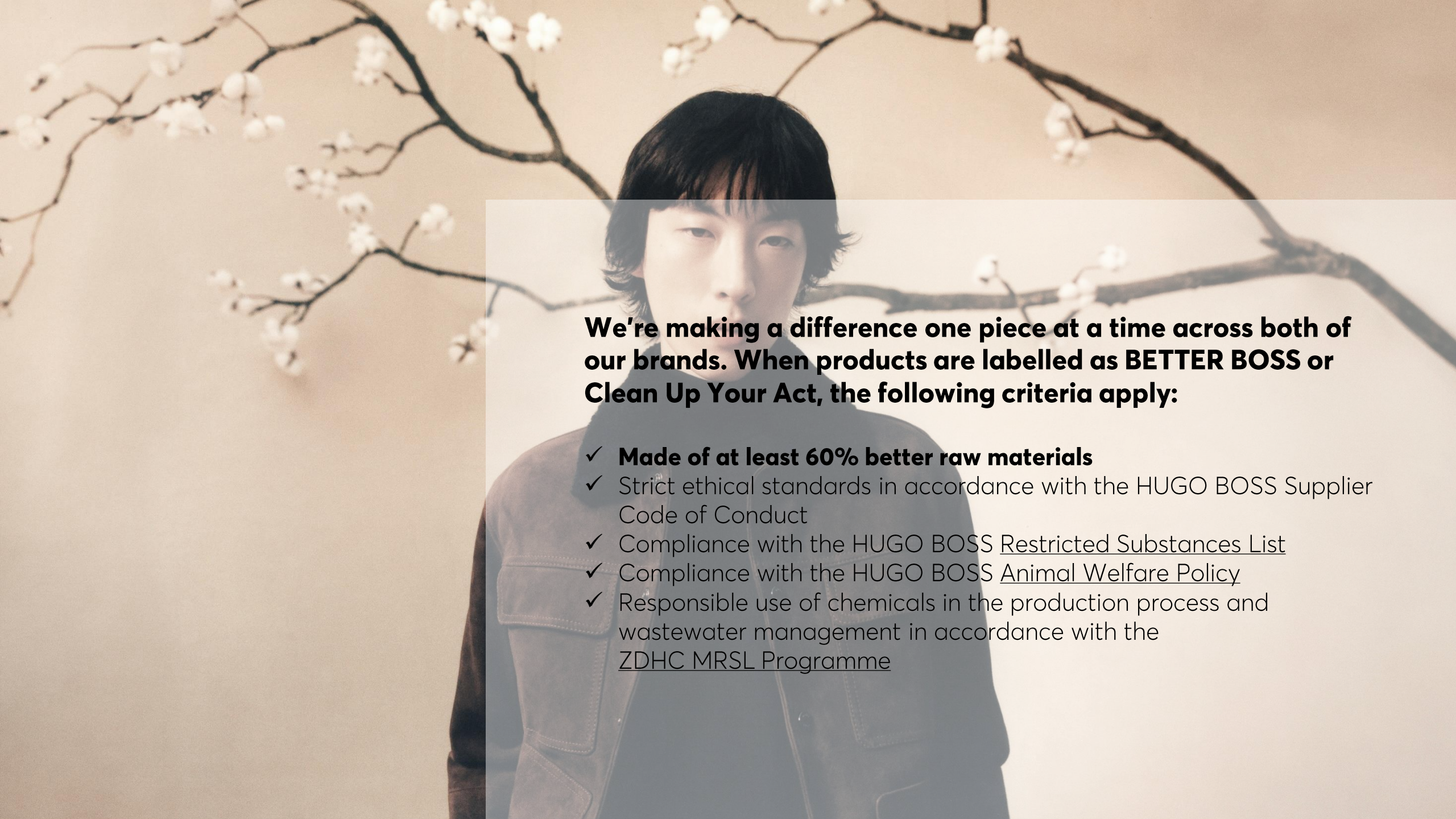
WE START REDUCING AND PHASE OUT WHERE POSSIBLE

- Conventional cotton
- Conventional wool
- Recycled Polyester from PET Bottles
- Virgin Polyester/ Polyamide/PU
- Conventional Man-Made cellulosic

WE NEVER USE

MATERIALS WE NEVER USE IN OUR COLLECTION

- X Noncertified Mohair
- X Angora
- X Exotic fur
- X Exotic leather
- X Down from live plucking



We're making a difference one piece at a time across both of our brands. When products are labelled as BETTER BOSS or Clean Up Your Act, the following criteria apply:

- ✓ **Made of at least 60% better raw materials**
- ✓ Strict ethical standards in accordance with the HUGO BOSS Supplier Code of Conduct
- ✓ Compliance with the HUGO BOSS [Restricted Substances List](#)
- ✓ Compliance with the HUGO BOSS [Animal Welfare Policy](#)
- ✓ Responsible use of chemicals in the production process and wastewater management in accordance with the [ZDHC MRS� Programme](#)

**OUR BETTER
RAW MATERIALS**

COTTON

We have developed a more sustainable cotton program.

Regenerative Cotton

HUGO BOSS farm to brand program, fostering soil health, biodiversity and social fairness

Certified Organic Cotton

Organic certified according IFOAM Family of Standards

Organic Cotton In Conversion

Organic certified according IFOAM Family of Standards

Other Cotton preferred cotton sources

Cleaner Cotton, Fairtrade, ISCC, The REEL Cotton Programme, MyBMP

Cotton made in Africa

We receive Cotton made in Africa in a mass balance system

Certified Recycled Cotton

GRS, RCS

NATURAL FIBERS

For us, natural fibers are considered more sustainable as fewer pesticides and fertilizers are needed compared to the cultivation of other raw materials.

Linen

European Flax®, Masters of Linen, Terre de Lin®

Hemp

European Flax®

Certified Organic Linen

Organic certified according IFOAM Family of Standards

Certified Organic Hemp

Organic certified according IFOAM Family of Standards

Certified Recycled Linen

GRS, RCS

Certified Recycled Hemp

GRS, RCS

MAN MADE CELLULOSE

We cooperate with external organizations to ensure respectful treatment of virgin and endangered forests.

Canopy Hot Button 20points

Company standard for all HUGO BOSS products

Trademarks

Lenzing AG Trademarks, Piñatex®, SeaCell™

Certified Recycled Cellulose

Canopy Next Gen, GRS, RCS

Cupro

Bemberg certified

HeiQ AeoniQ

HUGO BOSS investment and strategic partnership to scale AeoniQ and to long term replace polyester in our collections



ANIMAL BASED

For us, responsibly sourced means mulesing free and meeting the standards of the five freedoms of animal welfare.

Regenerative Wool

HUGO BOSS farm to brand program, fostering soil health, biodiversity, animal welfare and social fairness

Wool

RWS, ZQ-Merino, Authentico, NATIVA

Recycled Wool

GRS, RCS

Mohair

RMS

RECYCLED **SYNTHETICS**

By using recycled materials,
our aim is to save resources
by making use of existing plastic.

Recycled Polyester from PET Bottles (excluded from SR24 onwards)

GRS, RCS, SEAQUAL, REPREVE®, Plasticbank®

Recycled Polyester from Textile Waste

HUGO BOSS Letter of Conformity

Certified Recycled Nylon

GRS, RCS, Econyl

TANNING

Our BETTER leather is sourced from certified tanneries using low-impact methods, for a reduced impact on the environment.

Leather Raw Material

For all our leather products we only use skins and hides which are by-products of the food industry.

Leather Working Group gold

Olivenleder®

Only used with LWG gold or silver