

WE CARE

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AT HUGO BOSS, WE CONTINUOUSLY LOOK FOR BETTER WAYS TO PRODUCE OUR PRODUCTS. USING BETTER RAW MATERIALS IS ONE PART OF OUR "WE CARE INITIATIVE".

FOR US BETTER MEANS CERTIFIED AND LESS IMPACT ON OUR PLANET.

WE CARE OUR MATERIALS ROADMAP

WE CARE BETTER RAW MATERIALS

HERO
Materials which are part of our long-term sustainability strategy.

- ✓ Regenerative Cotton
- ✓ Regenerative Wool
- ✓ HeiQ AeonIQ
- ✓ Canopy Next Gen Fibres
- ✓ Recycled Wool
- ✓ Recycled Cotton

BASIC
Materials which are BETTER, but without long term company targets.

- ✓ Certified organic cotton
- ✓ Other certified cotton
- ✓ Organic cotton in conversion
- ✓ The Egyptian Cotton Project
- ✓ FTC Cashmere
- ✓ GCS Cashmere
- ✓ Certified Wool
- ✓ Recycled Polyester from Textile Waste
- ✓ Recycled Nylon
- ✓ LWG Gold
- ✓ Olivenleder + LWG Silver
- ✓ Certified Linen
- ✓ Certified Hemp
- ✓ Certified Kapok

ALWAYS

OUR MINIMUM REQUIREMENTS FOR ALL OUR PRODUCTS

- ✓ Mulesing free wool in all our pure woolen knitwear
- ✓ All our mohair is certified
- ✓ All products containing more than 60% cashmere will be certified (starting Summer25 collection onwards)
- ✓ All our down is certified
- ✓ Cotton - Mass balance systems according to the German Partnership for Sustainable Textiles
- ✓ All our man made cellulose is Canopy Hot Button certified with at least 20points

TO BE PHASED OUT

WE START REDUCING AND PHASE OUT WHERE POSSIBLE

- Recycled Polyester from PET Bottles
- Virgin Polyester/Polyamide/PU

WE NEVER USE

MATERIALS WE NEVER USE IN OUR COLLECTION

- X Angora
- X Exotic fur
- X Exotic leather
- X Down from live plucking

We are making a difference one piece at a time. When products are labeled as BETTER BOSS or Clean Up Your Act, the following criteria apply:

- Made of at least 60% better raw materials
- Strict ethical standards in accordance with the [HUGO BOSS Supplier Code of Conduct](#)
- Compliance with the HUGO BOSS [Restricted Substances List](#)
- Compliance with the HUGO BOSS [Animal Welfare Policy](#)
- Responsible use of chemicals in the production process and wastewater management in accordance with the [ZDHC MRS� Programme](#)



OUR BETTER RAW MATERIALS

COTTON

We have developed a more sustainable cotton program, considering different well known standards and third-party certification schemes.

Regenerative Cotton

HUGO BOSS farm to brand program, fostering soil health, biodiversity and social fairness

Certified Organic Cotton

Organic certified according to IFOAM Family of Standards

Organic Cotton In Conversion

Organic certified according to IFOAM Family of Standards

Other Cotton preferred cotton sources

Cleaner Cotton, Fairtrade, ISCC, The REEL Cotton Programme, MyBMP

Certified Recycled Cotton

GRS, RCS

OTHER NATURAL FIBERS

For us, some natural fibers are considered more sustainable as fewer pesticides and fertilizers are needed compared to the cultivation of other raw materials such as conventional cotton.

Linen

European Flax®, Masters of Linen, Terre de Lin®

Hemp

European Flax®

Certified Organic Linen

Organic certified according to IFOAM Family of Standards

Certified Organic Hemp

Organic certified according to IFOAM Family of Standards

Certified Recycled Linen

GRS, RCS

Certified Recycled Hemp

GRS, RCS

MAN MADE CELLULOSE

We cooperate with external organizations to ensure respectful treatment of virgin and endangered forests.

Canopy Hot Button 20points

Company standard for all HUGO BOSS products

Trademarks

Lenzing AG Trademarks, Piñatex®, SeaCell™

Certified Recycled Cellulose

Canopy Next Gen, GRS, RCS

Cupro

Bemberg certified

HeiQ AeonIQ

HUGO BOSS investment and strategic partnership with HeiQ, to scale the HeiQ AeonIQ yarn.



ANIMAL BASED

For us, responsibly sourced means mulesing free and meeting the standards of the five freedoms of animal welfare.

Regenerative Wool

HUGO BOSS farm to brand program, fostering soil health, biodiversity, animal welfare and social fairness

Wool

RWS, ZQ-Merino, Authentico, NATIVA

Recycled Wool

GRS, RCS

Mohair

RMS

Cashmere

FTC Cashmere, Good Cashmere Standard

Silk

Organic certified according IFOAM Family of Standards, GRS,RCS

RECYCLED SYNTHETICS

By using recycled materials,
our aim is to save resources
by making use of existing plastic.

Recycled Polyester from Textile Waste
GRS + HUGO BOSS Letter of Conformity

Certified Recycled Nylon
GRS, RCS

TANNING

Our BETTER leather is sourced from certified tanneries using low-impact methods, for a reduced impact on the environment.

Leather Raw Material

For all our leather products we only use skins and hides which are by-products of the food industry.

Leather Working Group gold

Olivenleder®

Only used with LWG gold or silver

MATERIAL DETAILS

BETTER MATERIALS USED IN 2023

	Total volume produced (metric tonnes)	% of better materials	% of recycled materials
Cotton	13,267	98%*	1%
Sheep wool	2,084	45%**	1%
Cashmere	45	26%	0%
Silk	56	6%	0%
Down	0.105	100%	0%
Leather	1,108	92%	2%
Natural rubber	1,552	0%	0%
Man Made Cellulose	1,165	100%	3%
Plastic Materials	6,170	12%	12%

* Including mass balance systems according to the German Partnership for Sustainable Textiles

** Only including third-party certified wool