

HUGO BOSS

Press Release

HUGO BOSS Textile Industries honored with an International Award for its Response to COVID-19

Izmir, September 1, 2020. HUGO BOSS Textile Industries in Izmir has been named the winner of a Bronze Stevie® Award in the Most Valuable Employer – EMEA category in the fifth annual Stevie Awards for Great Employers, 2020.

Against the backdrop of the current situation, the focus of the award has been broadened and specifically recognizes the company's commitment during the COVID-19 crisis, where Izmir had distinguished itself through measures that focused on the wellbeing and safety of the workforce.

The actions covered working from home flexibility wherever possible, while at the same time, specific safety precautions were taken in HUGO BOSS buildings to reduce the risk of infection. These included, for example, redesigning break areas, distributing face masks and face shields and conducting COVID-19-related trainings. Additional services were also developed during this time, such as professional counseling by a psychologist on how to deal with related issues. In addition, employees were given access to business webinars, online personal development courses and fitness videos for use at home. The local community was also supported with the donation of face shields to hospitals in the region.

The virtual presentation of the international award will take place on November 5, 2020.

The Stevie® Awards for Great Employers are a globally recognized business awards competition for companies. The awards recognize the world's best companies to

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work for, and the HR teams, professionals and HR-related achievements that help to create and drive great places to work. More than 700 nominations from organizations of all sizes were submitted this year for consideration in a wide range of HR-related categories. More than 90 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

About HUGO BOSS Textile Industries

Izmir, Turkey, is home to HUGO BOSS's largest production location. Established in 1999, HUGO BOSS Textile Industries now has nearly 3,700 employees. It produces a wide range of products including menswear, womenswear and shirts, while also supporting the whole Group as a source of industrial information, particularly relating to production skills, know-how and innovation.

Further information on the company can be found at group.hugoboss.com.

Should you have any questions, please contact:

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