

HUGO BOSS

Pursuant to Section 10 of the German Securities Prospectus Act ('Wertpapierprospektgesetz' – WpPG), an issuer whose securities are admitted for trading on an organized market must at least once annually make available to the public a document containing or referring to all information which the issuer has published or made available to the public during the past twelve months.

In the following annual document, HUGO BOSS AG has summarized in form of a list, all information published between January 1, 2009 and December 31, 2009 or made available to the public as specified in Section 10 Paragraph 1 of the WpPG.

Metzingen, May 6, 2010

Annual document pursuant to Section 10 of the German Securities Prospectus Act ("Wertpapierprospektgesetz" or "WpPG")

1. Ad-hoc-releases according to section 15 WpHG (German Securities Trading Act)

January 15, 2009

[Personnel changes in the Managing Board of HUGO BOSS AG](#)

February 5, 2009

[Changes regarding the Managing Board of HUGO BOSS AG](#)

March 17, 2009

[Dividend proposal by HUGO BOSS AG](#)

April 28, 2009

[Personnel changes in the Managing Board of HUGO BOSS AG](#)

May 28, 2009

[Personnel changes in the Managing Board of HUGO BOSS AG](#)

2. Notification regarding dealings of the Management pursuant to section 15a WpHG (German Securities Trading Act)

During the reporting period from January 1 to December 31, 2009, no securities transactions were reported to the Company pursuant to Section 15a of the Securities Trading Act.

3. Press Releases of financial data

March 17, 2009

[Dividend proposal by HUGO BOSS AG](#)

March 26, 2009

[HUGO BOSS: Financial statements for 2008](#)

April 30, 2009

HUGO BOSS

[HUGO BOSS in the first quarter of 2009](#)

July 30, 2009

[HUGO BOSS in the first half of fiscal 2009](#)

November 2, 2009

[HUGO BOSS in the first nine months of 2009](#)

4. Notification of voting rights pursuant to section 26 paragraph 1 WpHG (German Securities Trading Act)

September 25, 2009

[On September 24, 2009, HUGO BOSS was notified of the following voting rights announcements pursuant to section 21 paragraph 1 and section 22 WpHG \(German Securities Trading Act\) of the entities and persons mentioned in the following.](#)

December 28, 2009

[Notification pursuant to section 26 paragraph 1 WpHG \(German Securities Trading Act\)](#)

5. Publication of the invitation to the shareholders' meeting according to section 30b paragraph 1 No. 1 WpHG (German Securities Trading Act)

[Invitation to the shareholders' meeting of HUGO BOSS AG dated April 1, 2009](#)

6. Publication regarding the distribution and payment of dividends according to section 30b paragraph 1 No.2 WpHG (German Securities Trading Act)

[Dividend announcement of HUGO BOSS AG dated May 15, 2009 \(in German language only\)](#)

7. Publication of the annual financial statement and the report of the Managing Board for HUGO BOSS AG res. of the consolidated annual financial statement and the report of the Managing Board for the HUGO BOSS Group as well as the publication of the interim report and of the quarterly reports according to sections 37v, 37w, 37y WpHG (German Securities Trading Act)

[Annual Report 2008](#)

[Report on the First Quarter 2009](#)

[Interim Report January - June 2009](#)

[Report on the Third Quarter 2009](#)

8. Publication of the company calendar according to section 42 BörsenG (Stock Exchange Act) in conjunction with section 67 Börsenordnung (Stock Exchange Regulations) of the "Frankfurter Wertpapierbörse" (Frankfurt stock exchange)

H U G O B O S S

March 26, 2009

Annual Press and Analyst Conference in Metzingen

April 30, 2009

Report on the First Quarter of 2009

May 14, 2009

Annual Shareholders' Meeting in Stuttgart

July 30, 2009

Report on the First Half of 2009

November 2, 2009

Report on the First Nine Months of 2009